



The Digital Asset Market Clarity (CLARITY) Act establishes clear, functional requirements for digital asset market participants, prioritizing consumer protection while fostering innovation. By providing strong safeguards and long-overdue regulatory certainty, the legislation advances American innovation and reinforces America's leadership in the global financial system.

## Why is the CLARITY Act needed?

- Digital assets and related blockchain technology have the potential to form the foundation of the next generation of internet innovation.
- However, regulation-by-enforcement and ongoing regulatory ambiguity have stifled innovation, triggered innovative U.S. companies locating in jurisdictions outside the U.S., and left consumers unprotected.
- The CLARITY Act addresses these challenges by establishing a clear framework for digital asset markets and closing the current regulatory gaps.
- For years, Congress has been working on legislation to provide a roadmap that supports entrepreneurs, developers, and consumers.
- Now is the time to deliver that clarity and protections for Americans.
- The CLARITY Act is essential to restoring confidence, encouraging innovation, and keeping businesses in the United States.

## The CLARITY Act will protect consumers by strengthening transparency and accountability for market participants:

- Developers will be required to provide accurate, relevant disclosures, including information relating to the digital asset project's operation, ownership, and structure.
- Customer-facing digital asset firms, like brokers and dealers, will be required to:
  - o Provide appropriate disclosures to customers;
  - o Segregate customer funds from their own; and
  - Address conflicts of interest through registration, disclosure, and operational requirements.

## The CLARITY Act will strengthen the market by fostering the development of digital asset projects:

- Digital asset developers will have a clear pathway to raise funds under the SEC's jurisdiction.
- Market participants will have a trusted pathway to trade digital commodities through intermediaries and exchanges overseen by the CFTC.

## The CLARITY Act will provide clarity to customer-facing digital asset firms:

- Establishes clear lines between the two market regulators: SEC and CFTC.
- Creates comprehensive registration regimes to permit digital asset firms to lawfully serve customers in digital asset markets.