Digital Asset Project Lifecycle

DIGITAL ASSET PROJECT LIFECYCLE

Formation	Launch	Network	Trading

The Road to Decentralization

Fund Raising → Project Offering Memo → Initial Raise → Network Operations Begin → Functional Network → Certification → Decentralized Network

Reg Crowdfunding Reg A Reg D New Tailored Exemption	Initial Digital Asset Distribution	Network users can transmit value, run applications, or participate in governance.	No person can control the network or restrict other usesrs on the network.

Related persons are individuals related to the development of the project and investors.	Related persons receive **restricted digital assets** and are subject to a 12 month holding period, which can be sold as securities on an ATS, subject to the SEC's oversight, after the holding period.	Can sell **unrestricted digital assets** as commodities on a DCE, subject to the CFTC's oversight, after the holding period.

Affiliated persons are people and entites related to control of the project	Affiliated persons receive **restricted digital assets** and are subject to a 12 month holding period and sale restictions, which can be sole as securities on an ATS, subject to the SEC's oversight, after the holding period, subject to sale restrictions.	Can sell **unresticted digital assets** as commodities on a DCE, subject to the CFTC's oversight, after the holding period, subject to sale restrictions.

Project paricipants and users are people and entites who might use the project, but are not investors.	Project participants and users cannot receive digital assets at this stage.	Project participants and users can recieve **unrestricted digital assets** via an airdrop or network operations, which can be sold as commodities on a DCE, subject to the CFTC's oversight, at any time.

TRADITIONAL CORPORATE FINANCE

Founder of a startup company seeks funding Crowdfunding Reg A Reg D	Raises seed capital Additional funding rounds Sold to public under 144	Initial Public Offering Treated as an "Emerging Growth Company"	**Publicaly traded as a listed security**