

Testimony on “TARP Oversight: An Update on Warrant Repurchases and Benefits to Taxpayers”

House Committee on Financial Services  
(Subcommittee on Oversight and Investigations)

May 11, 2010

Robert A. Jarrow

I would first like to thank the members of the committee for the invitation to testify today. My name is Robert Jarrow. I am the Ronald P. and Susan E. Lynch Professor of Investment Management at the Johnson Graduate School of Management, Cornell University. I am an expert on risk management modeling and implementation. I wrote the first published textbook on option valuation over 25 years ago<sup>1</sup>, and since that time I have continued to do research and to publish in this evolving discipline. My models are currently used by the financial industry to value and to hedge both interest rate and credit derivatives.<sup>2</sup> I have extensive consulting experience implementing derivative models in practice, and I currently serve on the board of directors for a risk management software and consulting firm (Kamakura Corporation).

As additional background relevant to my testimony, I was engaged as an independent contractor by the U.S. Treasury for one month in the summer of 2009 to audit their warrant valuation procedure. A summary of my evaluation is available on the Treasury website (<http://www.financialstability.gov/latest/reportsanddocs.html>).

It is my belief that the Treasury’s warrant repurchase program has been a success. It has generated repurchases that are fair to both U.S. citizens and to the banks in the TARP program.

The Treasury warrants repurchase process is well constructed, containing two components: a negotiated repurchase with an embedded appraisal procedure if

---

<sup>1</sup> R. Jarrow and A. Rudd, 1983, *Option Pricing*, Richard D. Irwin, Inc.

<sup>2</sup> This statement relates to the Heath, Jarrow, Morton model for interest rate derivatives and the Jarrow-Turnbull reduced form model for credit derivatives.

disagreement occurs and/or an auction sale to third parties<sup>3</sup>. To date, most repurchases have occurred through negotiation<sup>4</sup>. In the negotiation process, the Treasury determines a fair price for warrant repurchase using the judgment of the Treasury's internal experts in conjunction with three different price estimates: (1) quotes from market participants, (2) third-party valuations, and (3) an internal model. The Treasury's internal valuation model is based on best industry practice and the highest academic standards.

Early in the warrant repurchase program (summer 2009), criticism of the Treasury's fair valuations appeared in the financial press<sup>5</sup> and in the July 2009 Congressional Oversight Panel Report (TARP Repayments, Including the Repurchase of Stock Warrants, July 10, 2009). This criticism was unjustified because it was based on price estimates obtained from poor model implementations. Since that time, the Treasury's valuations have converged to those of their critics. This convergence was due to changing market conditions. It was not due to any modification of the Treasury's methodology, except for the reduced use of a liquidity discount. I now explain why these statements are true.

As is well known, the TARP warrants are American-type<sup>6</sup> call options on the bank's common stock with a fixed strike price<sup>7</sup> and a 10-year maturity date. A call option is a financial contract that gives its owner the right (but not the obligation) to purchase the common stock by paying the strike price on or before the maturity date. A warrant and call option differ due to a dilution effect associated with the warrant. If exercised, the warrant receives newly issued shares. With a call option, the shares come from the secondary market.

---

<sup>3</sup> This is a competitive, sealed bid, uniform price auction.

<sup>4</sup> See U.S. Treasury, Office of Financial Stability, Warrant Disposition Report.

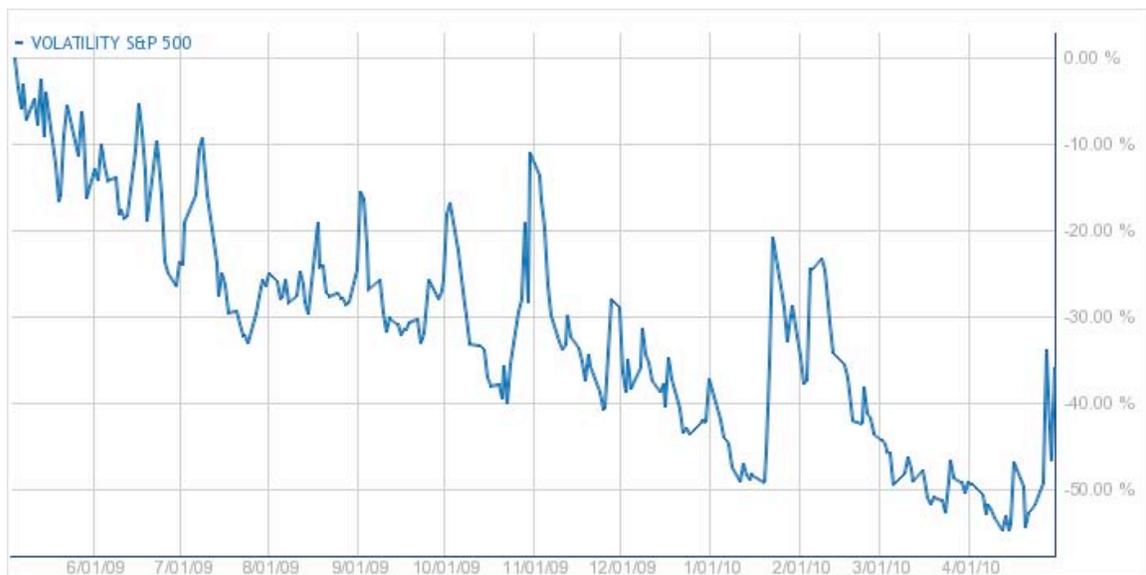
<sup>5</sup> USA Today, Morgan Stanley repurchases TARP warrants, August 8, 2009; Wall Street Journal, J.P. Morgan to send warrants to Market, July 13, 2009; Bloomberg.com, U.S. Treasury Fairly Valuing Warrants from TARP, Expert Says, October 22, 2009.

<sup>6</sup> The word *American* refers to the provision that the call option can be exercised any time from its date of issuance until expiration.

<sup>7</sup> The strike price is set equal to the 20-trading day historical average of the bank's common stock price as of the time it was given preliminary approval for a CPP investment.

Valuing these warrants is a complex exercise, involving the modeling of stock prices, stock price volatilities<sup>8</sup>, dividends, and interest rates over the next 10 years. Industry best practice is to use a modified Black-Scholes model, which assumes very simple evolutions for stock prices, stock price volatilities, dividends, and interest rates. Under these simplifying assumptions, the model results in a value that depends critically on the stock price volatility used.

The correct volatility input should be a forecast of the average stock price volatility over the next 10 years. This is a very difficult quantity to estimate. The early criticism of the Treasury's valuation estimates was mostly based on disagreements concerning this input. The correct approach is the one used by the Treasury<sup>9</sup>, not that of the critics. The Treasury used the 10-year average stock price volatility while the critics used shorter-term (up to 5 years) stock price volatility estimates.



Graph of the S&P 500 VIX Volatility Index from May 2009 to May 2010 (Source: CBOE)

<sup>8</sup> The *stock price volatility* is a measure of the speed at which stock prices change over a year. The larger the volatility, the larger is the speed of stock price changes.

<sup>9</sup> The correct input is an average volatility based on the 10-year forward stock price volatility curve that is generated using both short-term implied volatilities and 10-year historical volatilities.

Since the early warrant repurchases in the summer of 2009, the stock market's volatility has declined. This is shown in the preceding graph of the S&P 500 VIX volatility index from April 2008 to April 2010. The VIX measures the 1-month volatility of the S&P 500 Index.<sup>10</sup> The decline in this short-term stock price volatility caused the differences between the stock price volatility inputs of the critics and the Treasury to narrow, resulting in more similar warrant valuations.

As typical of most option-pricing techniques, the Black-Scholes model also assumes that markets are frictionless with no transaction costs and with infinite market liquidity. Obviously, these assumptions are not satisfied for large sales of non-traded warrants. In this case, a liquidity discount is appropriate.<sup>11</sup> In the early repurchase of TARP warrants, the Treasury applied such a liquidity discount. As market conditions stabilized, liquidity discounts were less necessary in subsequent repurchases of warrants. The critics' valuation estimates never included such a liquidity discount.<sup>12</sup>

It has been argued that the Treasury's warrant repurchase process should be changed either to: (1) use a model for fair value without modifications from internal Treasury experts, or (2) use only market auctions and not negotiated sales. I disagree with both of these suggestions.

First, using only an internal model without Treasury's internal judgment is inappropriate. As shown by the preceding discussion, models are only approximations of a complex market reality. Therefore, models are always in error. Judgment is needed to make adjustments for the model's errors. A black-box approach to valuation based on the blind use of an internal model has the potential to generate significant losses. An illustrative example of this was the black-box usage of models for valuing Collateralized Default

---

<sup>10</sup> "The CBOE Volatility Index – VIX," Chicago Board Options Exchange, 2009.

<sup>11</sup> The key papers analyzing the impact of liquidity on option valuation are U. Cetin, R. Jarrow and P. Protter, 2004, "Liquidity Risk and Arbitrage Pricing Theory," *Finance and Stochastics*, 8, 311 – 341 and U. Cetin, R. Jarrow, P. Protter and M. Warachka, 2006, "Pricing Options in an Extended Black Scholes Economy with Illiquidity: Theory and Empirical Evidence," *Review of Financial Studies*, 19 (2), 493 -529.

<sup>12</sup> The liquidity discounts applied in the initial warrant repurchases also explain some of the price differences in the early criticism of warrant repurchases. The magnitude of the liquidity discount incurred in the auctioned warrants is an interesting and still unanswered question.

Obligations (CDOs) by the investment industry before the recent credit crisis.<sup>13</sup> This black-box usage contributed to the billions of dollars of losses incurred by the investment industry.

Second, selling warrants using only a market auction process has two disadvantages relative to a negotiated trade. One, there are additional third-party costs paid to the investment bank acting as the auction agent that are lost to both the TARP bank and the Treasury. Two, depending upon market demand, there is the potential for a larger liquidity discount in an auction sale than that incurred through direct buyer-seller negotiation. If done properly, a negotiated sale reduces these two costs of an auctioned repurchase. When negotiations fail because of disagreement on fair value, then the auction process is a useful alternative.<sup>14</sup>

In summary, the Treasury's warrant repurchase program has been successful precisely because its fair value determination included judgment by Treasury's internal experts as well as an internal model, third-party model valuations, and market quotes. Furthermore, the availability of a multiple-alternatives approach (negotiation or auction) for the ultimate sale of the warrants enabled disagreements to be reasonably resolved.

---

<sup>13</sup> M. Crouhy, R. Jarrow and S. Turnbull, 2008, "The Subprime Credit Crisis of 2007," *Journal of Derivatives*, Fall, 81 – 110.

<sup>14</sup> Although there is an appraisal process for disputes in a negotiated repurchase, it has never been invoked. See U.S. Treasury, Office of Financial Stability, Warrant Disposition Report.

## **TARP Warrants Valuation Methods**

Robert A. Jarrow  
September 22, 2009

### **Background and Summary**

I was engaged as a contractor by the U. S. Treasury from July 15, 2009 to August 15, 2009 to assess the U.S. Treasury's TARP warrants valuation methodology. This document details my understanding of the Treasury's approach for valuing TARP warrants, gained from direct dialogue with Treasury staff members.

Under the Capital Purchase Program ("CPP"), the U.S. Department of the Treasury ("Treasury") received warrants in connection with each of its preferred stock investments in a Qualified Financial Institution ("QFI"). For investments in publicly traded institutions, Treasury received warrants to purchase common shares.<sup>1</sup> When a publicly-traded QFI repays Treasury's CPP preferred stock investment, the QFI is contractually entitled to repurchase the CPP warrants at fair market value.

The Treasury uses a number of different valuation approaches to help estimate fair market value. These approaches include indicative valuations from market participants, independent valuations from external asset managers, and modeled valuations using methodologies further described in this paper. The range of values provided in these approaches is analyzed by the Treasury to determine the adequacy of a QFI's assessments of fair market value.

### **Overview Warrant Repurchase Process under the CPP Contract**

The warrant repurchase process is a multi-step procedure, starting with a QFI who wishes to repurchase the warrants submitting a determination of fair market value to Treasury. The Treasury can accept the fair market value or not. If the Treasury and the QFI cannot reach an agreement, either party may invoke an appraisal procedure. In this appraisal procedure, the bank and Treasury select independent appraisers. If these appraisers fail to agree, a third appraiser is hired, and subject to some limitations, a composite valuation of the three appraisals is used to establish the fair market value. If Treasury and the QFI cannot reach agreement regarding fair market value and neither party invokes the appraisal procedure, the Treasury intends to sell the warrants through an auction.

The Treasury has developed a robust set of procedures for evaluating initial QFI determinations based on three inputs: market prices (where available) and quotes from various market participants, financial models, and outside consultants/financial agents. The details of this repurchase process can be found at <http://www.financialstability.gov/docs/PPP/Warrant-Statement.pdf>.

### **Financial Modeling**

The U.S. Treasury performs an in-depth model valuation as input to its assessment of a warrant's fair market value. The remainder of this report provides an in-depth description of the Treasury's valuation model.

To value its warrants, the Treasury uses a modified Black-Scholes model. For computations, the Treasury employs a binomial approximation to the Black-Scholes model. It is well known that the binomial model

---

<sup>1</sup> In the case of institutions that are not publicly-traded, Treasury received warrants to purchase preferred stock or debt and these warrants were exercised immediately upon closing the initial investment. As such, these warrants are no longer outstanding.

converges to the Black-Scholes model as the number of “steps” in the binomial’s tree approaches infinity. The Black-Scholes model and its binomial approximation are well-accepted methods for pricing options by both academics and market participants (see Cox and Rubinstein [1985], Hull [2007], Jarrow and Turnbull [2000]).

An unadjusted (or not modified) Black-Scholes model for pricing equity options is based on the following simplifying assumptions: (1) no dividends, (2) constant interest rates, (3) the underlying stock’s volatility is constant across time, and (4) frictionless markets (liquid markets and no funding costs). The U.S. Treasury uses a modified Black-Scholes model to incorporate the relaxation of these simplifying assumptions. The modifications employed are discussed below.

In addition, the unadjusted Black-Scholes model is formulated to price equity options and not warrants. Warrants differ from equity options in that when warrants are exercised, to fulfill the conditions of the warrant contract, the bank issues new shares. This is not the case with equity options. The U.S. Treasury’s valuation method explicitly recognizes this distinction. This potential dilution effect of warrants is also discussed below.

### ***The Standard Inputs***

The standard inputs to the modified Black-Scholes warrant valuation model include the maturity date of the warrant, the warrant’s strike price and the underlying stock price. The warrant’s maturity date and strike price are as given in the CPP contract. For the current stock price, the Treasury uses a 20-day moving average of past stock prices to smooth any aberrations in the stock’s price movements. However, the current stock price is also considered to include any recent shifts that may impact valuation.

### ***The Modifications***

#### **1. Dividends**

Unlike common stock, warrants are not entitled to dividend payments, and thus dividends reduce the value of the warrant by eroding the value of the underlying shares. The modified Black-Scholes model includes this dividend erosion by assuming that the underlying stock pays a constant dividend yield.

To estimate the dividend yield the Treasury analyzes the company’s dividend payment history and investigates the company’s implied or explicit dividend policies. The Treasury also examines recent dividend actions or market activity that may have changed dividend yields significantly. The effect of these changes is estimated and incorporated into the average dividend yield.

It is well known that with dividends, an American call option’s value may differ from an otherwise identical European call option’s value. This value difference is due to the possibility of early exercise. The TARP warrants can be exercised early; hence, they are American-type warrants. Early exercise is explicitly included within the binomial approximation procedure when valuing TARP warrants.

#### ***Justification***

For a common stock, over a ten-year horizon, dividends will be stochastic and discrete. The Treasury approximates these discrete and stochastic dividend payments using a constant dividend yield. Since the underlying stock price is stochastic, a constant dividend yield implies that the total dividends paid over any quarter are stochastic. Hence, a constant dividend yield approximation incorporates the stochastic nature of these discrete dividend payments. This is a well-accepted approach to handling discrete and

stochastic dividends (see Jarrow and Turnbull [2000, p. 258]).

## 2. Stochastic interest rates

The Treasury uses as the interest rate input the yield on a Treasury bond that matches the maturity of the warrant. Because the warrants in the Treasury portfolio are 9 to 10-year dated, the Treasury finds the appropriate matched maturity yield by straight-line extrapolating between the 7-year and 10-year constant maturity Treasury bonds.

### *Justification*

It is well known (see Amin and Jarrow [1992]) that to modify the Black-Scholes formula for stochastic interest rates, there are two necessary adjustments. First, the yield on a Treasury bond matching the warrant's maturity should be used as the input to the Black Scholes formula. The Treasury incorporates this first adjustment. Second, when using historical volatility estimates, the volatility input should be adjusted to reflect the increased randomness due to the interest rate volatility and its correlation to the stock's return. This adjustment to the historic volatility is typically small and can often be excluded. However, when using implied volatilities, this second adjustment is unnecessary (see Jarrow and Wiggins [1989]). Because the Treasury uses an implied volatility estimation procedure whenever implied volatilities are available, the second adjustment is not used in the Treasury's valuation method.

## 3. Stochastic Volatility

There are two methods for estimating volatility: implied and historical. Without modification, both methods have limitations when estimating long-dated warrants with stochastic volatility. The Treasury uses a modified procedure involving both methods (where available) to construct a 10-year forward volatility curve. A forward volatility curve captures the stochastic nature of volatility. An "average" of the forward volatilities across this 10-year curve comprises the input to the modified Black-Scholes formula. Importantly, the Treasury also considers warrant values for a range of volatilities around this "average" forward volatility input.

For large financial institutions with liquid public equity and long-term options, the detailed procedure is as follows. The Treasury uses both observable implied volatility and historical volatility to construct a 10-year forward volatility curve. The initial segment of the curve consists of the observed implied volatilities for traded options. The last segment of the curve consists of a "normalized" 10-year average historical volatility. The volatility is normalized by removing any abnormally high recent volatilities from the estimate. The middle segment is determined using straight-line interpolation between the initial and terminal segments. The estimated forward volatility curve is typically downward-sloping, consistent with a reversion in volatilities to a long-run value.

### *Justification*

It is well known (see Eisenberg and Jarrow [1994], Fouque, Papanicolaou and Sircar [2000]) that when volatilities are stochastic, a call option's value can be written as a weighted average of (constant volatility) Black-Scholes values (each with a different volatility input). The weights in this average correspond to the martingale probabilities of the different volatility inputs being realized. The volatility inputs are the average of the 10-year realized volatilities, i.e.

$$volatility\_input = \sqrt{\frac{\int_0^T \sigma_s ds}{T}}$$

where time 0 is today, time T is the maturity of the option (10 years), and  $\sigma_s$  is a possible realization of the random volatility at a future time s.

As discussed previously, the Treasury provides a range of Black-Scholes for various volatility inputs around the average of the 10-year forward volatility curve. These inputs can be interpreted as various possible averages of the future realized volatilities. The midpoint of this range is, therefore, an estimate for the option's value under a stochastic volatility model.<sup>2</sup>

### 3. Market Imperfections

The Treasury considers a number of market imperfections that could potentially cause the fair market value of a warrant to deviate from the model value (such as illiquidity of the warrant instrument or the bank's underlying equity). Judgment is used on a case-by-case basis to determine which adjustments, if any, for these market imperfections are appropriate.

#### *Justification*

Directly capturing market imperfections - market illiquidity and funding costs - in an option model is difficult (see Jarrow and Protter [2008], Broadie, Cvitanic and Soner [1998], Naik and Uppal [1994], and Cuoco and Liu [2000]). Each of these market imperfections can be considered as a type of transaction cost. It is well known that transaction costs make a market incomplete. In an incomplete market, there is a range of arbitrage free prices determined by the buying price (highest part of range) and a selling price (lowest part of range). The standard Black-Scholes value (without market imperfections) can be shown to lie between these two prices.

The buying and selling prices are determined by a trader's cost of replicating the identical cash flows to the warrant synthetically (for a long position and for a short position), including all market imperfections, via delta hedging. Note that with these market imperfections, there will be a buying premium and a selling discount reflecting the additional costs of obtaining the required cash flows.

Specific considerations with respect to market illiquidity and funding costs follow.

#### **a. Illiquidity**

The level of the stock price input into the Black-Scholes value captures the general impact of a depressed and/or illiquid market - making the warrants less valuable. This is distinct, however, from market liquidity considered as an endogenous transaction cost, i.e. a quantity impact on the price. A quantity impact on the price captures the notion that if you buy many warrants in an illiquid market, you need to pay more per share than if you buy only a single unit. Similarly, if you sell many warrants in an illiquid market, you will receive less per share than if you sell only a single unit.

The quantity impact on the market price is market-wide, and not trader-specific. For quoted prices (options prices for one round lot) or transaction prices (actual trading volume) the liquidity impact of the trade is captured by using an implied volatility (see Jarrow and Wiggins [1989]).

For large market trades of warrants, this component has to be separately included (as a discount to the model price) after the model's value is determined based on the Black Scholes formula using implied

---

<sup>2</sup> Of course, the midpoint assumes that each estimate of the realized future volatility provided is equally likely under the martingale probabilities.

volatilities. The magnitude of the potential discount is difficult to estimate. It depends on the size of the warrant position and the liquidity of the equity underlying the warrants. To access the magnitude of the liquidity impact, one can compute the number of shares an investor would short to “delta-hedge” the warrant position and compare that number to the average daily trading volume of the stock. The number of days of daily trading volume needed to delta hedge the position, across different banks, provides information on the relative liquidity of the warrant market.

It is important to emphasize that the price to the buyer (the bank) will exceed the price to the seller (the Treasury). The bank would pay a liquidity premium in buying (i.e. analogous to the “ask” in a bid-ask spread). The Treasury would incur a liquidity discount in selling (i.e. analogous to the “bid” in a bid-ask spread). Since the buyer and seller are meeting in a negotiated transaction, the "fair market" price should be in between the two prices.<sup>3</sup>

## **b. Funding Costs**

Each bank has its own unique funding costs. These costs are determined by its existing balance sheet and credit worthiness. These unique funding costs determine the bank's internal cost of constructing a warrants cash flows synthetically (trading in the stock and borrowing/lending) via delta hedging.

In contrast, the fair market value is determined by the "marginal trader's" funding costs. The marginal trader is often not constrained, e.g. they can sell stock from inventory rather than shorting and incurring short sale fees. The marginal trader is the lowest cost transactor and their trades determine the fair market price. A market price that differs from the marginal trader's cost of construction - their buying/selling costs - will generate arbitrage opportunities for them. The marginal trader taking advantage of any such arbitrage opportunities will force the market price to reflect their funding costs.

There is significant empirical evidence that supports the claim that option models fit market prices well without explicitly including funding costs (see for example Pan [2002]). This supports the assertion that the fair market price is determined by marginal traders with small funding costs.

From the bank's perspective, if their funding costs are too high, for a long position, the bank would prefer to buy the warrants on the market rather than creating the same cash flows synthetically on their balance sheet via delta hedging. Similarly, for a short position, the bank would prefer selling the warrants in the market rather than holding the warrants on their balance sheet and shorting the warrants synthetically via delta hedging.

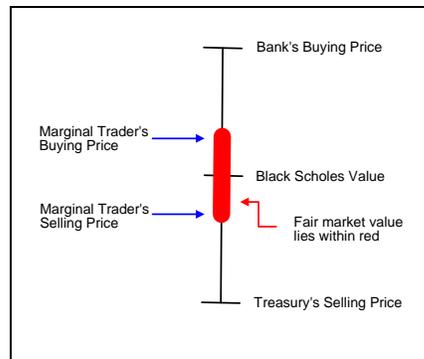
The Treasury's mandate is to obtain the "fair market" value of the warrants. Consequently, the marginal trader's funding costs are those that are relevant, not the bank's. Since the modified Black-Scholes model captures dividends, stochastic interest rates, and stochastic volatility, the only remaining considerations are market liquidity<sup>4</sup> and funding costs. If one uses the Black-Scholes model (as modified above) without market liquidity and funding costs, and (for a given future realized volatility) if one computes an option's implied volatility, then the implied volatility will incorporate both the historic volatility and the marginal trader's liquidity impact and funding costs (see Jarrow and Wiggins [1989]).

---

<sup>3</sup> Note that the Black-Scholes value using implied volatilities is near the midpoint of the range determined by the buying premium and selling discount.

<sup>4</sup> The adjustment for market liquidity – a quantity adjustment on the price - is given by a scale adjustment after the model's value is computed using the implied volatilities which are based on typically small transaction volumes for the traded options.

For this reason, using the implicit volatility is key to including market liquidity and funding costs into the valuation procedure.



**Figure 1: Various Warrant Prices**

To understand the difference between the various prices, consider the following alternatives as reflected in Figure 1.

i. Bank's buying price: The bank can keep the warrants on its balance sheet, but borrow and trade in the underlying stock to remove the economic impact of the warrants. Note that the bank is short the warrants to the Treasury. Hence, it has to synthetically create a long position in the warrants via delta hedging, i.e. it has to buy the stock and borrow. When borrowing, the bank is incurring its higher funding costs (through a higher borrowing rate). It can be shown that the cost of synthetic construction - the bank's buying price - exceeds the Black Scholes value without the inclusion of these funding costs.<sup>5</sup>

ii. Marginal trader's buying price: The fair market price is determined by the marginal trader's funding cost for a long position in the warrant. The marginal trader's funding costs are less than those of the bank's (see Figure 1).

iii. Treasury's selling price: The Treasury has the analogous decision to the bank's. It can keep the warrants on its balance sheet and remove their economic risk by delta hedging. If the Treasury keeps the warrants on its balance sheet, it needs to sell the underlying stock and lend cash. The Treasury's funding costs are the relevant consideration here. The lending rate is the Treasury rate (zero funding cost). Although there are no funding costs, the Treasury's selling price would include short sales fees and the liquidity discount. Short sales fees and the liquidity discount make the selling price below the Black Scholes value without the inclusion of these costs (see Figure 1). It is important to note that the bank's selling price would be approximately the same as the

<sup>5</sup> Of course, the inclusion of liquidity costs in the bank's delta hedging will further increase the buying price due to the liquidity impact on the price.

Treasury's. The reason is that the bank's lending rate is the Treasury rate as well (zero funding cost).<sup>6</sup>

iv. Marginal trader's selling price: The fair market price is determined by the marginal trader's funding cost for a short position in the warrant. The marginal trader's funding costs are less than the bank's (see Figure 1).

v. Fair market price: The fair market price lies between the marginal trader's buying and selling prices. It is determined by market equilibrium considerations.

A negotiated transaction between the bank and Treasury has as the range for negotiation all prices between the bank's buying price and the Treasury's selling price. The Black-Scholes value without the inclusion of funding costs lies between these two. The fair market value is also between the two and determined by the marginal trader's funding costs. The Treasury's mandate is to obtain the "fair market" value of the warrants. Consequently, if Treasury's model were the only valuation mechanism in use, starting discussions regarding value with the modified Black-Scholes value as computed above would be appropriate.

### **Dilution from Warrant Exercise**

Warrants differ from standard equity options in that the shares that a warrant holder receives, if exercised, are issued by the company and are not currently outstanding. As such, the exercise of the warrants triggers an issuance of shares by the company, and a potential dilution of existing shareholders' values. The Treasury makes no adjustment to the Black-Scholes value for this dilution effect, due to the fact that this dilution effect is rationally anticipated by market participants and already included in the current stock price input into the modified Black-Scholes formula.

#### *Justification*

There are two issues that arise due to warrant exercise resulting in the issuance of new shares. These are called sequential exercise and strategic exercise. Sequential exercise occurs when a large trader or monopolist owns most of the shares and they can create more value by exercising sequentially rather than as a block (see Constantinides [1984], Emanuel [1983], Spatt and Sterbenz [1988], and Linder and Trautmann [2009]). Strategic exercise occurs when a large trader or a group of small traders (acting independently via a Nash equilibrium) can create more value by exercising the shares only if the market price exceeds a value greater than the strike price (see Cox and Rubinstein [1985], p. 396, Galai and Schneller [1978], and Crouchy and Galai [1994]). This is due to a potential transfer of wealth from shareholders to the liability holders due to dilution and an inflow of cash into the firm.

Since the Treasury is mandated to determine a fair market price, sequential exercise is not a relevant consideration because it only applies to a monopolist. Strategic exercise is a potential consideration, but to obtain a realistic representation of both the dilution and cash inflow effects, one must explicitly model

---

<sup>6</sup> There is no economic rationale for why the bank's high funding costs (higher borrowing rate) should be used as a justification for obtaining a lower selling price. The logic underlying using the bank's selling price is that the bank wants to buy back the warrants from the Treasury while simultaneously creating a short position in the warrants to finance the purchase (using the proceeds from the short position). This argument effectively retains the economic position of the outstanding warrants on the bank's balance sheet.

the liability structure of the bank. Given the complexity of a large financial institutions balance sheet (including off and on balance sheet items), this is an impossible task.<sup>7</sup>

An alternative approach, consistent with both theory and empirical evidence (see Schulz and Trautmann, [1994]) is to assume that the market rationally anticipates the dilution and cash flow effects, and that these are embedded in the current stock price input into the modified Black-Scholes formula. Note also that the adjustment for stochastic volatility is consistent with this implementation. This is the approach that the Treasury adopts.

## **Warrant Contract Terms**

The terms of the Treasury's warrants are specified in the Form of the Warrant documentation available on [www.financialstability.gov](http://www.financialstability.gov). Certain of these terms can affect the warrant's value in a way not captured by an unadjusted Black-Scholes model. The Treasury considers each of these effects and includes them, when possible, in the valuation of the warrants.

*Dividend protection.* The warrant document (see <http://www.financialstability.gov/docs/PPP/warrant.pdf>) specifies protective adjustments to the terms of the warrants in the case that dividends in excess of certain levels are paid. This dividend protection would never decrease and would sometimes increase the value of the warrant. The exact effect on the value of the warrant depends on many factors including dividends at the time of funding, current dividends, and expected future dividend activity.

*Business combinations.* The warrant document also specifies certain adjustments to be made under certain business combinations. The effect of the terms is that some out-of-the-money warrants could become worthless (i.e. lose all their time value) if the underlying equity is purchased for cash by another company. Business combinations could also change the volatility of the underlying equity of a warrant.

## **Conclusion**

As documented above, it is my belief that the Treasury's modeling methodology for valuing the warrants is consistent with industry best practice and the highest academic standards. The methodology uses the industry standard model for pricing options, the Black-Scholes model, in a modified form to account for the size of the warrant position, stochastic interest rates, stochastic volatility, as well as numerous market imperfections.

Furthermore, as previously detailed, the Treasury's financial model is only one component of a robust valuation procedure. For warrant positions that are evaluated, the Treasury also collects market prices (where available) or indications from market participants and valuations from outside consultants/financial agents. All valuation information is considered in the determination of an appropriate fair market value for the warrants of a specific institution.

The valuation process results in a warrant valuation that is fair to both the participating banks and the U.S. taxpayers.

---

<sup>7</sup> Note that the existing academic literature only considers too simple and unrealistic capital structures.

## References

- K. Amin and R. Jarrow, 1992, Pricing options on risky assets in a stochastic interest rate economy, *Mathematical Finance*, 2, 4, 217-237.
- M. Broadie, J. Cvitanic and H. Soner, 1998, Optimal replication of contingent claims under portfolio constraints, *Review of Financial Studies*, 11, 59 – 79.
- J. Cox and M. Rubinstein, 1985, *Options Markets*, Prentice Hall.
- G. Constantinides, 1984, Warrant exercise and bond conversion in competitive markets, *Journal of Financial Economics*, 13, 371 – 397.
- M. Crouchy and D. Galai, 1994, The interaction between the financial and investment decisions of the firm: the case of issuing warrants in a levered firm, *Journal of Banking and Finance*, 18, 861 – 880.
- D. Cuoco and H. Liu, 2000, A martingale characterization of consumption choices and hedging costs with margin requirements, *Mathematical Finance*, 10, 3, 355- 385.
- L. Eisenberg and R. Jarrow, 1994, Option pricing with random volatilities in complete markets, *Review of Quantitative Finance and Accounting*, 4, 5-17.
- D. Emanuel, 1983, Warrant valuation and exercise strategy, *Journal of Financial Economics*, 12, 211 – 235.
- J. Fouque, G. Papanicolaou and K.R. Sircar, 2000, *Derivatives in Financial Markets with Stochastic Volatility*, Cambridge University Press.
- D. Galai and M. Schneller, 1978, Pricing of warrants and the value of the firm, *Journal of Finance*, 33, 1333 – 1342.
- J. Hull, 2007, *Options, Futures and Other Derivatives*, 5<sup>th</sup> edition, Prentice Hall.
- R. Jarrow and P. Protter, 2004, Structural versus reduced form models: a new information based perspective, *Journal of Investment Management*, 2 (2), 1 - 10.
- R. Jarrow and P. Protter, 2008, Liquidity Risk and Option Pricing Theory, *Handbooks in OR&MS*, vol 15, eds. J Birge and V. Linetsky, Elsevier.
- R. Jarrow and S. Turnbull, 2000, *Derivative Securities*, 2<sup>nd</sup> edition, Southwestern Publishers.
- R. Jarrow and J. Wiggins, 1989, Option pricing and implicit volatilities, *Journal of Economic Surveys*, 3, 1, 59 – 81.
- T Linder and S. Trautmann, 2009, Sequential Warrant Exercise in Large Trader Economies, working paper, Johannes Gutenberg-Universitat, Mainz, Germany.
- V. Naik and R. Uppal, 1994, Leverage constraints and the optimal hedging of stock and bond options, *Journal of Financial and Quantitative Analysis*, 29 (2), 199 – 222.

J. Pan, 2002, The jump-risk premia implicit in options: evidence from an integrated time-series study, *Journal of Financial Economics*, 63, 3-50.

U. Schulz and S. Trautmann, 1994, Robustness of option-like warrant valuation, *Journal of Banking and Finance*, 18, 841 – 859.

C. Spatt and F. Sterbenz, 1988, Warrant exercise, dividends and reinvestment policy, *Journal of Finance*, 43, 493 – 506.