

Anited States House of Representatives One Hundred Eighteenth Congress Committee on Financial Services 2129 Rayburn House Office Building Washington, DC 20515

August 9, 2023

Mr. Robert W. Cook President and Chief Executive Officer Financial Industry Regulatory Authority 1735 K Street, NW Washington, D.C., 20006

Dear Mr. Cook:

In December 2020, the Securities and Exchange Commission (SEC) introduced a new class of special purpose broker-dealers (SPBD). This new regime was intended to allow for the custody of digital asset securities. Unlike other broker-dealers, SPBDs—if approved by the Financial Industry Regulatory Authority (FINRA)—can transact in as well as custody digital asset securities. For the first two years that the regime was effective, FINRA did not approve any SPBDs. Then, effective May 17, 2023, FINRA approved Prometheum Ember Capital LLC, a subsidiary of Prometheum, Inc. (Prometheum) as the first and only entity operating under the SPBD framework. Several other firms have sought approval under the SPBD framework but have not been granted approval by FINRA.

The timing and circumstances surrounding the approval of Prometheum as the first SPBD raise serious questions. The approval comes as the Committee is considering addressing gaps in the regulation of digital assets. The Committee held a joint hearing just seven days prior to the approval between the House Financial Services Committee and the House Agriculture Committee entitled, "The Future of Digital Assets: Measuring the Regulatory Gaps in the Digital Asset Markets."¹ In that hearing, members discussed their plan to propose legislation on digital asset market structure. The legislation was ultimately released on June 2, 2023. The timing of the approval raises concerns that it was aimed at demonstrating that legislation is not needed because there is a workable regulatory framework for the custody of digital asset securities.

In fact, Chair Gensler has touted the Prometheum approval multiple times in public statements to support his position that digital asset firms can comply with the existing regulatory framework at the SEC.² The founder and co-CEO of Prometheum, Aaron Kaplan, echoed this argument in his own comments in public interviews and in testimony before this Committee,

¹ The Future of Digital Assets: Measuring the Regulatory Gaps in the Digital Asset Markets, Hearing before the H. Comm on Financial Services, Subcomm on Digital Assets, Financial Institutions, and Monetary Police, and the H. Comm on Agriculture, Subcomm on Commodity Markets, Digital Assets, and Rural Development, 118th Cong. (2023).

² See Squawk on the Street (CNBC television broadcast June 6, 2023), https://www.cnbc.com/video/2023/06/06/secchair-gensler-whole-crypto-business-model-built-on-non-compliance-with-u-s-securities-laws.html; *see also* Gary Gensler, Chair, U.S. Securities and Exchange Comm'n, Remarks before the Piper Sandler Global Exchange & Fintech Conference (June 8, 2023), https://www.sec.gov/news/speech/gensler-remarks-piper-sandler-060823.

claiming that there is a path forward for the regulation of the digital asset markets under existing SEC rules and requirements.³

While Prometheum claims it is the silver bullet for regulated digital asset offerings, it has not yet served a single customer. It has also refused to make public the digital asset securities that Prometheum ATS would support on its platform. Since Prometheum is limited to digital asset securities, and the SEC has refused to provide any binding guidance on what digital assets are securities, it is unclear what assets would even be eligible. Furthermore, Prometheum is not currently able to perform clearing or settlement services, which would be required to operate as an alternative trading system. It is unclear why FINRA would have chosen to approve a firm with no operating history and no track record of serving customers over all the applications that it has received.

Even more troubling, the circumstances surrounding Prometheum raise serious national security and data privacy concerns. In 2018, Prometheum and Shanghai Wanxiang Blockchain Inc. (Wanxiang) entered into an agreement to jointly develop blockchain trading software.⁴ While the agreement was later terminated, and Prometheum claims all software was independently developed, the involvement of a Chinese entity in technology development in the early stages of Prometheum raises serious concerns. Furthermore, Kaplan testified before this Committee that 20% of his company is owned by this Chinese entity.⁵ According to SEC filings, a representative of that entity, Feng Ziao, serves as a Director in Prometheum.⁶ Wanxiang has deep ties to the Chinese Communist Party (CCP).⁷

To better understand the process for approving Prometheum as a SPBD, as well as the steps FINRA took—if any—to assess risks associated with Prometheum's close ties to the CCP, please provide a briefing to Committee staff as soon as possible but no later than August 22, 2023. Please also provide written responses to the following questions before appearing at the requested briefing:

1. What steps did FINRA take to assess the risk posed by Prometheum's ties to the Chinese Communist Party?

³ Jesse Hamilton, *Come in and Register? These Firms Say They Found an SEC-Friendly Crypto Path*, CoinDesk (May 23, 2023), https://www.coindesk.com/policy/2023/05/23/come-in-and-register-these-firms-say-they-found-an-sec-friendly-crypto-

path/?utm_content=editorial&utm_term=organic&utm_medium=social&utm_campaign=coindesk_main&utm_sour ce=twitter; *The Future of Digital Assets: Providing Clarity for the Digital Asset Ecosystem, Hearing Before the H. Comm on Financial Services*, 118th Cong. (2023).

⁴ U.S. Securities and Exchange Comm'n, Strategic Partnership and Joint Development Agreement of Prometheum, Inc. and Shanghai Wanxiang Blockchain Inc., Exhibit 6.3,

https://www.sec.gov/Archives/edgar/data/1718271/000101905619000222/ex6 3.htm.

⁵ The Future of Digital Assets: Providing Clarity for the Digital Asset Ecosystem, Hearing Before the H. Comm on Financial Services, 118th Cong. (2023).

⁶ U.S. Securities and Exchange Comm'n, Reg D, Notice of Exempt Offering of Securities,

 $https://www.sec.gov/Archives/edgar/data/1718271/000171827123000001/xslFormDX01/primary_doc.xml.$

⁷ U.S. Senator Tommy Tuberville, 'Crypto Communism' Has a New Meaning, WSJ (June 7, 2023),

https://www.wsj.com/articles/crypto-communism-has-a-new-meaning-prometheum-custody-data-commodities-china-d655bb88.

- 2. How many other special purpose broker-dealer applications remain outstanding as of the date of this letter?
 - a. Please name the entities seeking approval to become a special purpose brokerdealer and remain outstanding as of the date of this letter.
- 3. How many special purpose broker-dealer applications have been denied?
 - a. Please name the entities that sought approval to become a special purpose brokerdealer and were denied.

Please also provide the following as soon as possible but no later than 5:00pm, August 22, 2023:

- 1. All documents and communications, between the SEC and FINRA, related or referring to Prometheum's application to become a special purpose broker-dealer; and
- 2. All documents and communications, between and among FINRA employees, related or referring to Prometheum's application to become a special purpose broker-dealer.

If you have any questions, please contact Kyle Smithwick of the Majority staff of the House Committee on Financial Services at (202) 225-7502. Thank you for your attention to this important matter.

Sincerely,

Patrick McHenry Chairman

Blaine Luetkemeyer Chairman Subcommittee on National Security, Illicit Finance, and International Financial Institutions

Bill Huizenga Chairman Subcommittee on Oversight and Investigations

Ann Wagner Chairman Subcommittee on Capital Markets

Andy Bark Chairman Subcommittee on Financial Institutions and Monetary Policy

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French Hill Chairman Subcommittee on Digital Assets, Financial Technology, and Inclusion

Warren Davidson Chairman Subcommittee on Housing and Insurance

Pete Sessions Member of Congress

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Roger Williams Member of Congress

Barry Loudermilk Member of Congress

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John Rose Member of Congress

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Scott Fitzgerald Member of Congress

Young Kim

Member of Congress

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Tom Emmer Member of Congress

Alexander X. Mooney Member of Congress

Ralph Norman Member of Congress

Andrew R. Garbarino Member of Congress

Byron Donalds Member of Congress

Mike Flood

Member of Congress

Zach Nunn Member of Congress

Andy Ogles Member of Congress

Michael V. Lawler

Michael V. Lawler Member of Congress

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Monica De La Cruz Member of Congress